

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 23, 2025



Latitude: 34.861161 Longitude: -82.268699

Milestone Plaza Greenville, SC		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	26,712	124,802	520,356
	Population Est 25Q1	26,687	124,336	518,130
	Population Est 24Q4	26,688	123,939	515,604
	Population Est 24Q3	26,604	123,498	513,225
	Population Est 24Q2	26,544	123,007	509,924
	Population Est 24Q1	26,453	122,594	507,489
	Population Est 23Q4	26,395	121,864	505,287
	Population Est 23Q3	26,391	121,499	502,207
	Population Est 23Q2	26,462	121,207	499,819
	Population Fcst	26,415	128,587	543,008
	2010 Census Population	22,478	95,522	391,799
	2000 Census Population	18,066	75,178	328,564
	1990 Census Population	12,723	54,993	281,054
	Current Year Daytime Population	38,720	159,784	560,181
	Average Seasonal Population	438	959	4,299
	Historical Annual Growth, 1990 – 2000	3.57%	3.18%	1.57%
	Historical Annual Growth, 2000 – 2010	2.21%	2.42%	1.78%
	Estimated Annual Growth, 2010 – CY	1.20%	1.86%	1.98%
	Projected Annual Growth, CY to Y5	-0.22%	0.60%	0.86%
	Group Qtrs Est	448	1,340	5,974
Transient Est Average Last 4 Qtrs	4,924	16,421	27,154	
Households	Current Year Estimated Households	11,213	52,431	208,742
	Households Est 25Q1	11,201	52,217	207,782
	Households Est 24Q4	11,204	52,051	206,776
	Households Est 24Q3	11,168	51,864	205,835
	Households Est 24Q2	11,144	51,673	204,542
	Households Est 24Q1	11,106	51,489	203,566
	Households Est 23Q4	11,084	51,162	202,642
	Households Est 23Q3	11,077	51,004	201,407
	Households Est 23Q2	11,109	50,896	200,437
	Households Fcst	11,061	54,032	217,985
	2010 Census Households	9,553	39,945	155,379
	2000 Census Households	7,493	30,993	131,319
	1990 Census Households	5,232	21,782	109,131
	Historical Annual Growth, 1990 – 2000	3.66%	3.59%	1.87%
	Historical Annual Growth, 2000 – 2010	2.46%	2.57%	1.70%
	Estimated Annual Growth, 2010 – CY	1.11%	1.89%	2.06%
	Projected Annual Growth, CY to Y5	-0.27%	0.60%	0.87%
	Population per Household	2.34	2.35	2.46

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Milestone Plaza Greenville, SC		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	3.9%	3.3%	2.5%
	HH Income \$250,000 to \$499,999	4.6%	4.0%	3.0%
	HH Income \$200,000 to \$249,999	10.8%	9.3%	7.1%
	HH Income \$175,000 to \$199,999	5.9%	6.0%	4.8%
	HH Income \$150,000 to \$174,999	7.8%	7.6%	6.3%
	HH Income \$100,000 to 149,999	18.4%	19.7%	18.1%
	HH Income \$75,000 to 99,999	9.8%	12.8%	13.4%
	HH Income \$50,000 to 74,999	15.0%	15.4%	16.7%
	HH Income \$35,000 to 49,999	8.5%	8.6%	10.6%
	HH Income \$25,000 to 34,999	6.8%	5.2%	5.9%
	HH Income \$15,000 to 24,999	3.4%	3.5%	5.3%
	HH Income \$0 to 14,999	4.9%	4.8%	6.4%
	Average Household Income	\$139,268	\$132,361	\$115,510
	Median Household Income	\$103,750	\$99,461	\$84,204
	Per Capita Income	\$59,230	\$56,026	\$46,649
	Average Disposable Income	\$102,753	\$99,583	\$88,146
	Median Disposable Income	\$89,025	\$84,593	\$72,669
	Discretionary HH Income Over \$150,000	15.0%	13.0%	9.7%
	Discretionary HH Income \$125,000 to \$149,999	7.5%	6.9%	5.7%
	Discretionary HH Income \$100,000 to \$124,999	12.3%	10.6%	8.4%
	Discretionary HH Income \$75,000 to \$99,999	14.0%	14.5%	13.0%
	Discretionary HH Income \$50,000 to \$74,999	14.8%	18.0%	18.5%
	Discretionary HH Income \$25,000 to \$49,999	22.1%	22.6%	25.3%
	Discretionary HH Income Under \$25,000	14.2%	14.4%	19.5%
	Average Discretionary HH Income	\$80,836	\$77,456	\$68,387
	Median Discretionary HH Income	\$73,319	\$68,365	\$56,695
	Householder White – Count	8,026	37,692	135,451
	Median HH Income	\$109,395	\$105,758	\$96,694
	Average HH Income	\$111,485	\$110,093	\$104,528
	Householder Black or African-American – Count	1,122	5,418	35,737
	Median HH Income	\$79,993	\$72,474	\$56,610
	Average HH Income	\$98,008	\$83,591	\$69,100
	Householder Hispanic – Count	818	3,980	18,515
	Median HH Income	\$73,761	\$86,615	\$69,268
Average HH Income	\$92,352	\$100,276	\$81,384	
Householder Asian or Pacific Islander – Count	541	2,099	4,730	
Median HH Income	\$135,332	\$123,118	\$116,158	
Average HH Income	\$126,221	\$118,454	\$114,974	
Householder Other or Pacific Islander – Count	705	3,242	14,309	
Median HH Income	\$86,730	\$93,353	\$73,267	
Average HH Income	\$100,373	\$104,513	\$85,323	

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Gender	Male Population	12,817	59,401	250,729
	Female Population	13,895	65,402	269,628
Total Population by Age	Count of Pop 0 to 4 years	1,408	7,370	29,377
	Count of Pop 0 to 7 years	2,028	10,116	42,561
	Count of Pop 5 - 13	2,727	12,869	58,088
	Count of Pop 14 - 18	1,329	6,283	28,384
	Count of Pop 19 - 22	1,244	6,095	27,171
	Count of Pop 22 - 25	867	4,354	19,093
	Count of Pop 25 - 29	1,560	8,021	30,190
	Count of Pop 30 - 34	1,771	9,592	36,895
	Count of Pop 35 - 39	1,725	8,447	36,961
	Count of Pop 40 - 44	1,654	7,922	34,585
	Count of Pop 45 - 59	4,843	22,677	95,231
	Count of Pop 60 - 74	4,781	20,168	84,262
	Count of Pop 75 - 84	2,054	8,269	31,237
	Count of Pop 85+	751	2,735	8,883
	% of Pop 0 to 4 years	5.3%	5.9%	5.6%
	% of Pop 0 to 7 years	7.6%	8.1%	8.2%
	% of Pop 5 - 13	10.2%	10.3%	11.2%
	% of Pop 14 - 18	5.0%	5.0%	5.5%
	% of Pop 19 - 22	4.7%	4.9%	5.2%
	% of Pop 22 - 25	3.2%	3.5%	3.7%
	% of Pop 25 - 29	5.8%	6.4%	5.8%
	% of Pop 30 - 34	6.6%	7.7%	7.1%
	% of Pop 35 - 39	6.5%	6.8%	7.1%
	% of Pop 40 - 44	6.2%	6.3%	6.6%
	% of Pop 45 - 59	18.1%	18.2%	18.3%
	% of Pop 60 - 74	17.9%	16.2%	16.2%
	% of Pop 75 - 84	7.7%	6.6%	6.0%
	% of Pop 85+	2.8%	2.2%	1.7%
Median Age	42.2	39.6	39.2	
Average Age	42.6	40.8	40.1	
Male Population by Age	% of Pop 0 to 4 years	5.6%	6.3%	6.0%
	% of Pop 5 - 13	10.9%	11.1%	11.8%
	% of Pop 14 - 18	5.3%	5.3%	5.7%
	% of Pop 19 - 22	4.9%	5.1%	5.5%
	% of Pop 22 - 25	3.4%	3.6%	3.9%
	% of Pop 25 - 29	6.2%	6.7%	6.0%
	% of Pop 30 - 34	6.9%	7.9%	7.1%
	% of Pop 35 - 39	6.5%	6.8%	7.2%
	% of Pop 40 - 44	6.5%	6.5%	6.6%
	% of Pop 45 - 59	18.2%	18.0%	18.3%
	% of Pop 75 - 84	6.9%	5.8%	5.2%
	% of Pop 60 - 74	16.7%	15.3%	15.4%
	% of Pop 85+	2.0%	1.5%	1.2%
	Median Age	40.3	37.9	37.7
Average Age	41.0	39.3	38.8	

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	% of Pop 0 to 4 years	5.0%	5.5%	5.3%
	% of Pop 5 - 13	9.6%	9.6%	10.5%
	% of Pop 14 - 18	4.7%	4.8%	5.2%
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	% of Pop 30 - 34	6.4%	7.5%	7.1%
	% of Pop 35 - 39	6.4%	6.8%	7.0%
	% of Pop 40 - 44	5.9%	6.2%	6.7%
	% of Pop 45 - 59	18.0%	18.3%	18.3%
	% of Pop 60 - 74	19.0%	17.0%	16.9%
	% of Pop 75 - 84	8.4%	7.4%	6.8%
	% of Pop 85+	3.6%	2.8%	2.2%
	Median Age	44.1	41.3	40.6
Average Age	44.0	42.2	41.3	
Race	Count of White	19,467	90,324	336,917
	Count of Black or African-American	2,776	15,087	98,436
	Count of Asian or Pacific Islander	2,034	6,781	15,091
	Count of Other races	2,436	12,610	69,913
	White	72.9%	72.4%	64.7%
	Black or African American	10.4%	12.1%	18.9%
	Asian	7.6%	5.4%	2.9%
	Other Races	9.1%	10.1%	13.4%
Language Spoken	Speak English at Home	84.5%	86.4%	86.4%
	Speak Spanish at Home	6.5%	6.7%	8.9%
	Speak French or French Creole at Home	0.2%	0.4%	0.4%
	Speak German at Home	0.5%	0.7%	0.5%
	Speak Other Indo-European Languages at Home	2.8%	2.0%	1.2%
	Speak Russian and Other Slavic Languages at Home	0.2%	0.1%	0.5%
	Speak Chinese at Home	0.5%	0.8%	0.4%
	Speak Korean at Home	0.1%	0.1%	0.1%
	Speak Vietnamese at Home	0.7%	0.5%	0.4%
	Speak Other Asian Languages at Home	2.7%	1.4%	0.6%
	Speak Tagalog and Other Pacific Languages at Home	0.1%	0.1%	0.2%
	Speak Other Language at Home	1.3%	0.7%	0.5%
Hispanic	Hispanic Population	1,851	10,509	60,739
	Hispanic Population Percent	6.9%	8.4%	11.7%
	Mexican	38.6%	34.5%	42.8%
	Puerto Rican	11.5%	13.8%	11.5%
	Cuban	10.0%	4.7%	3.6%
	Dominican	4.9%	2.6%	1.9%
	Central American	5.0%	5.1%	13.4%
	South American	21.5%	32.8%	21.8%
	Other Hispanic	8.6%	6.5%	5.1%
	2000 Hispanic Population Percent	3%	3%	4%
	1990 Hispanic Population Percent	1%	1%	1%

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Ancestry	American (percent of total population)	4.6%	5.0%	5.1%
	American	4.4%	4.8%	4.9%
	Native American (ie. Indian/Eskimo)	0.2%	0.1%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.1%	0.1%
	Asian (percent of total population)	6.8%	4.6%	2.3%
	Chinese	0.8%	1.0%	0.4%
	Japanese	0.2%	0.3%	0.1%
	Korean	0.3%	0.1%	0.1%
	South Central Asian (ie. Indian)	5.2%	2.9%	1.2%
	South East Asian (ie. Vietnamese)	0.3%	0.3%	0.2%
	Other Asian	0.0%	0.1%	0.1%
	European (percent of total population)	36.4%	34.1%	26.9%
	British	12.0%	10.2%	7.4%
	Dutch	0.6%	0.5%	0.4%
	French	0.8%	0.9%	0.7%
	German	6.9%	6.7%	5.1%
	Italian	2.2%	2.1%	1.6%
	Polish	0.7%	0.8%	0.7%
	Scandinavian	1.5%	1.3%	1.0%
	Scotch/Irish	8.3%	8.9%	7.6%
Other European (ie. Greek/Russian)	3.5%	2.8%	2.3%	
Middle Eastern	0.5%	0.6%	0.4%	
Other Ancestry	17.0%	17.0%	17.5%	
Unclassified Ancestry	16.2%	16.9%	16.5%	
Education (Age 25+)	Adult Population (25 Years or Older)	19,138	87,831	358,244
	Elementary (0 to 8)	1.2%	1.5%	3.2%
	Some High School (9 to 11)	1.7%	3.2%	5.8%
	High School Graduate (12)	13.5%	14.6%	22.4%
	Some College (13 to 16)	19.1%	18.1%	18.7%
	Associates Degree Only	9.5%	9.4%	9.3%
	Bachelors Degree Only	31.3%	32.7%	25.3%
	Graduate Degree	23.7%	20.6%	15.3%
	% College (4+)	55.0%	53.3%	40.6%
Household Type	Total Households – count	11,213	52,431	208,742
	One Person HHs – count	3,394	16,066	59,333
	Family HHs – count	7,150	32,575	136,296
	Married Couple – count	5,748	25,776	99,771
	w/own children – count	2,177	11,032	41,683
	w/out own children – count	3,571	14,744	58,088
	Male Householder – count	391	1,887	10,027
	Female Householder – count	1,010	4,912	26,498
	Non-Family Households – count	669	3,790	13,114
	1 Person Household	30.3%	30.6%	28.4%
	2 Person Household	34.7%	34.7%	33.6%
	3 Person Household	14.7%	14.6%	15.9%
	4 Person Household	12.8%	12.3%	12.9%
	5 Person Household	4.8%	5.2%	5.9%
6 Person Household	1.9%	1.8%	2.2%	
7+ Person Household	0.8%	0.9%	1.2%	
% Households With Children	27.2%	28.4%	29.4%	

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Housing	Total Housing Units	11,993	56,318	224,068
	Owner Occupied Percent	55.1%	59.1%	61.7%
	Renter Occupied Percent	38.4%	34.0%	31.4%
	Vacant Housing Percent	6.5%	6.9%	6.8%
	Total Housing Units (Census 2000)	8,233	33,582	142,942
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	9.7%	6.3%	4.6%
	Property Value \$750,000 to \$999,999	13.2%	10.4%	6.3%
	Property Value \$500,000 to \$749,999	27.7%	23.2%	16.4%
	Property Value \$400,000 to \$499,999	17.7%	17.3%	14.9%
	Property Value \$300,000, to \$399,999	16.1%	20.5%	21.1%
	Property Value \$200,000 to \$299,999	9.8%	13.4%	19.1%
	Property Value \$150,000 to \$199,999	1.2%	2.9%	5.7%
	Property Value \$100,000 to \$149,999	0.9%	1.7%	4.6%
	Property Value \$60,000 to \$99,999	0.2%	0.4%	2.0%
	Property Value \$40,000 to \$59,999	0.3%	0.5%	1.0%
	Property Value \$0 to \$39,999	0.9%	1.3%	3.0%
	Median Home Value	\$526,507	\$453,888	\$369,513
Wealth per Household	\$0 and under - percent	16.8%	16.8%	17.2%
	\$1 to \$4999 - percent	7.8%	7.8%	8.3%
	\$5k to \$9999 - percent	4.4%	4.3%	4.5%
	\$10k to \$24999 - percent	6.2%	6.2%	6.3%
	\$25k to \$49999 - percent	6.7%	6.8%	6.8%
	\$50k to \$99999 - percent	9.9%	10.1%	10.3%
	\$100k to \$249999 - percent	18.1%	18.1%	18.1%
	\$250k to \$499999 - percent	13.8%	13.7%	13.3%
	\$500k+ - percent	16.4%	16.1%	15.1%
	Median HH Wealth	\$90,918	\$89,780	\$83,086
	Avg HH Wealth	\$258,409	\$255,661	\$244,194
Economic Viability	Economic Viability Local	294	295	288
	Economic Viability Indexed	106	107	104
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	13,884	66,516	269,014
	Managerial/Executive	24.8%	23.0%	18.6%
	Professional Specialty	31.8%	29.9%	25.5%
	Healthcare Support	1.8%	2.1%	2.4%
	Sales	8.2%	10.5%	10.1%
	Office & Administrative Support	9.4%	9.6%	10.1%
	Protective Service	0.6%	1.1%	1.5%
	Food Preparation	3.7%	4.3%	5.1%
	Building Maintenance & Cleaning	2.6%	2.1%	2.9%
	Personal Care	4.1%	3.1%	2.3%
	Farming, Fishing, & Forestry	0.0%	0.1%	0.1%
	Construction	4.0%	4.5%	7.0%
	Production & Transportation	8.9%	9.6%	14.4%
	Percent White Collar Workers	76.1%	75.1%	66.7%
	Percent Blue Collar Workers	23.9%	24.9%	33.3%

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	Agriculture/Mining/Construction	4.8%	5.2%	6.9%
	Manufacturing	14.8%	15.4%	17.0%
	Transportation	3.8%	3.2%	4.6%
	Information	1.2%	1.6%	1.8%
	Wholesale/Retail	12.9%	11.8%	12.7%
	Finance, Insurance, Real Estate	8.4%	8.1%	6.8%
	Professional Services	11.7%	12.2%	9.3%
	Management Services	0.0%	0.2%	0.1%
	Administrative/Waste Services	3.9%	4.3%	4.5%
	Educational Services	23.9%	22.4%	21.0%
	Entertainment Services	6.7%	8.3%	8.4%
	Other Professional Services	5.6%	4.9%	4.5%
	Public Administration	2.2%	2.3%	2.5%
Vehicles per HH	No Vehicles	4.6%	5.2%	5.0%
	1 Vehicle	32.9%	33.7%	33.1%
	2 Vehicles	39.5%	41.3%	40.2%
	3 or more vehicles	23.0%	19.8%	21.6%
	Average Number of Vehicles	1.90	1.83	1.87
Change	Births (last 12 months)	277	1,435	5,766
	Deaths (last 12 months)	296	1,216	4,748
	Migration (last 12 months)	198	1,608	9,546
Work place	Workplace Establishments	1,578	5,439	17,237
	Workplace Employees (FTE)	22,495	81,032	240,480